

WOMEN MOVING FORWARD®

"I just never figured anything short of an earthquake could direct my life as much"

A Blue Cross, Blue Shield Sales Representative

This workshop deals with the issues confronting women. It will give you the ability to create the personal and professional environment necessary to make your skills effective and to put you in control of your career and your life. It is the most confrontational & emotional workshop we do.

This program is geared to:

1. Help you to move forward in your organization and in life.
2. Help you to see how your personal and professional life interact and affect each other.
3. Assist you in being responsible for your own growth and development.
4. See how your own attitudes about yourself as a woman may have gotten in your way.
5. Enable you to use parts of this program in supporting other women and men.

This program has proven effective with every level of woman from CEO to technician. All women need to overcome pictures of "how it is" and "how it ought to be", so that they can have their lives the way they WANT them to be.

"The results of this course have been unbelievable to me! Your course provided me with the information to jump by leaps and bounds!"

Christal Fisher, Vice-President Product Integrity, Mary Kay Inc.

The four major subject areas are:

1. How to deal with the issues of organizational structure and power.
2. Identifying your goals and objectives and those your company has for you.
3. How to enhance your strategies and positions for the attainment of personal and professional goals.
4. Sharpening your communication skills to enhance your management style.

Each subject area will be covered through lecture, group exercises, individual exercises and people in the workshop sharing experiences.

The following is a partial list of organizations whose staffs have participated in this workshop.

Hewlett Packard	GAF Corp.	Wichita Public Schools
State of Colorado	Sun Oil	Denver Public Schools
Rutgers University	Honeywell, Inc.	Blue Cross/Blue Shield
Stearns-Rogers	McDonald's Corp	Tradin' Times Newspapers, Inc.
Steelcase, Inc.	Procter & Gamble	State of New Jersey
Johnson & Johnson	Scottsdale Insurance	Mary Kay Cosmetics
Pharmavite	Coty	Clorox
Merck	Bristol Myers Squibb	Pepsico
Coca-Cola Co.		

"I want to express my appreciation for what the course (Women Moving Forward®) has provided me by way of support, counsel, and a solid framework for creating goals and action plans in my work and personal life." Andrea C. Zintz, Ph.D., Former VP Human Resources, Johnson & Johnson

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